

VPP⁺

Value Print Program Plus

The Brother Value Print Program just got a whole lot more valuable!



Introducing the Value Print Program Plus: Now with Cloud-based Remote Monitoring and Management

For years, the Brother Value Print Program (VPP) has helped you to implement Managed Print Services (MPS) by providing competitive cost per page (CPP) pricing on Brother Genuine consumables, a limited warranty extension to cover a full three years of warranty coverage on select hardware models, and priority call support and replacement device exchange for major accounts.

Now, Brother is offering the Value Print Program Plus (VPP+), which builds on the already existing benefits of VPP by adding a cloud-based remote monitoring and management platform – free-of-charge for Brother devices.



COMPETITIVE
CPP PRICING



EXTENDED
WARRANTY



MAJOR ACCOUNTS
SUPPORT



REMOTE MONITORING
& MANAGEMENT

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VPP⁺ Value Print Program Plus

Featuring
our Connect to
Server button
for easy cloud
setup!



What Would This Mean for Your Business?

The addition of a MPS cloud platform provides a seamless, cost-effective, secure, and efficient way to monitor and manage virtually every aspect of the Brother print function, including enabling auto-fulfillment of consumables when the machine runs out of toner or ink.

Since this is a cloud-based solution, the installation of a Data Collection Agent (DCA) on your customers' network is not required for Brother devices. To further enhance the security and encryption of usage data, the platform uses HTTPS for secure communication. Competitive platforms typically use SNMPv3, which creates more network traffic and is generally less secure.

The Benefits of the Value Print Program Plus:

All the benefits of the current Value Print Program, plus...

Access to a free and easy-to-install MPS cloud platform that delivers powerful monitoring and remote management capabilities, including:

- **Easy connection and one-step setup.** Ideal for customers with multiple business locations.
- **Does not require installation of a Data Collection Agent (DCA)** for compatible Brother devices.
- **Access to usage data** of all Brother devices supported under the program.
- **Auto-fulfillment of supplies** even before customers know they need them.
- **Manage device configurations** remotely from the cloud.
- **Secure device communication** via HTTPS.

Are you interested

in creating stronger, more profitable customer relationships?

Reach out to us today to learn more.

www.brother-usa.com/partners/vppplus

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